



Media Announcement: Scaling our Gender-Smart Efforts across the AlphaMundi portfolio

Taking a business first approach to getting gender-smart

AlphaMundi Foundation and Value for Women have secured new funding to further enhance gender-smart practices across AlphaMundi's portfolio of investees.

KEY TAKEAWAYS:

1. AlphaMundi Foundation and Value for Women have a shared commitment to embed gender-smart practices in the DNA of companies at an early stage, empowering women at all levels of the organization, and ultimately delivering enhanced social and financial returns.
2. With support from USAID's Office of Gender Equality and Women's Empowerment (GenDev) through INVEST, a USAID initiative that mobilizes private investment for development goals, AlphaMundi will work with small and medium enterprises across its global portfolio to integrate gender-smart practices across their business operations.
3. As early stage capital providers, AlphaMundi can influence the governance, strategy, and business operations of SMEs. In partnership with Value for Women and by taking a hands-on approach, we will identify opportunities for companies to integrate gender-smart principals across their business models: ranging from equitable systems and structures to product design, manufacturing and distribution, marketing and sales and after-sales service.
4. Learnings and tools developed from this initiative will be shared with a broad set of investors and practitioners, with the aim of catalyzing further private sector investment with a gender lens.

Quotes

"This exciting initiative will allow us to demonstrate how advancing gender inclusion can simultaneously enhance business and social outcomes. Practical and actionable activities will shine more light on how gender lens investing can be built into every-day business and investment practice." – Rebecca Fries, Managing Director at Value for Women

About the AlphaMundi Foundation

The AlphaMundi Foundation is a Washington, DC based nonprofit with a mission to catalyze and scale investment in social enterprises that seek to improve the lives of the poor. The Foundation pursues this mission vis-à-vis three primary activities: (1) providing targeted pre- and post-investment technical assistance to social enterprises with a business model central to one or more of the following Sustainable Development Goals (SDGs); (2) supporting impact measurement and management efforts of social enterprises; and (3) furthering the field of impact investing through knowledge sharing, best practice dissemination and public advocacy, with an emphasis on gender lens investing.

Website: <https://www.alphamundifoundation.org/>



About AlphaMundi

AlphaMundi Group Ltd is a Swiss impact investing advisory firm that was created in 2008. AlphaMundi has a dual mission to reduce poverty and preserve the environment. The company seeks to fulfil this mission by providing debt and equity financing to profitable and scalable social businesses across sectors such as sustainable agriculture, renewable energy, affordable housing, clean technology, and financial services to the poor. Since inception, **AlphaMundi has facilitated USD 55 million to 40 social businesses in Latin America and Sub-Saharan Africa with a gender lens.**

About Value for Women

Value for Women is a specialized advisory firm helping organizations advance gender inclusion. Value for Women envisions a world where business embraces economic inclusion and the role that women play in driving entrepreneurship and performance, and in contributing to thriving economies, healthier societies, and a more sustainable planet. The organization holds firm that women are key drivers of economic and social growth and that women's inclusion is essential for better business outcomes. In practice, the organization works with government, financial institutions, NGOs, business and corporate foundations to bring a gender lens to business practices and create practical, cross-sector solutions for sustainable change and tangible results for businesses.

Website: <https://v4w.org/>

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